

**<MALL NAME> ANNOUNCES <OPENING DATE> OPENING OF AERIE**

<CITY/STATE> (<DATE>) - <MALL NAME> ([<MALL](https://www.palmbeachoutlets.com/) WEBSITE>) has announced the <OPENING MONTH> opening of Aerie, one of the fastest growing brands in the apparel industry. Aerie is committed to creating exceptional merchandise collections while positively influencing the way women see themselves and treat others. The store offers intimates, apparel, activewear and swimwear with every piece designed for comfort. The Aerie brand promotes body positivity, empowerment, and confidence.

<MESSAGE FROM MALL MANAGEMENT>

**Aerie**

Aerie is a lifestyle brand offering intimates, apparel, activewear and swim collections. With the #AerieREAL™ movement, Aerie celebrates its community by advocating for body positivity and the empowerment of all women. Aerie believes in inspiring customers to love their real selves, inside and out. Retouching-free since 2014. Visit [www.Aerie.com](https://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.aerie.com&esheet=51933208&newsitemid=20190131005430&lan=en-US&anchor=www.aerie.com&index=11&md5=a3a7cbf621eb8bb29df425d4cada2786) to learn more. Let the Real You Shine®.



**<MALL>**

<Information about the mall>

**<DEVELOPER>**

<Information about developer>

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